

Rep Order# 6868995 Ver# 1 Status New
EC'd Yes

Traffic Order# 218545 Printed: 10/29/2012 4:30 PM
Last Received: 10/29/2012 4:19 PM

1 of 6

218545
10/29/12
10/29/12

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () CROSSROADS GPS
Product CROSSROADS GPS
Estimate# 1322 Agency C/P1/P2/E //1322
Buyer EMILY MILHOAN Flight Dates 10/31/2012 - 11/05/2012
Phone#
Fax# Hiatus Weeks

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Rep Firm () PHILADELPHIA
() AMY MCCREARY
Sales Office ()
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

-- CONTRACT COMMENT --

SC=*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	SOUTH PARK		10/31-10/31	1	\$125.00	:30	1	W	1030P-11P	1	\$125.00
2	SOUTH PARK		11/01-11/01	1	\$125.00	:30	1	TH	1030P-11P	1	\$125.00
3	SOUTH PARK		11/02-11/02	1	\$125.00	:30	1	F	1030P-11P	1	\$125.00
4	SOUTH PARK		11/05-11/05	1	\$125.00	:30	1	M	1030P-11P	1	\$125.00
5	TCUCH		11/03-11/03	1	\$150.00	:30	1	SA	10P-11P	1	\$150.00
6	NEWS 13 ON FOX 2-SA		11/03-11/03	1	\$650.00	:30	1	SA	930P-10P	1	\$650.00
7	NEWS 13 ON FOX 2-SA		11/03-11/03	1	\$700.00	:30	1	SA	9P-930P	1	\$700.00
8	30 ROCK		10/31-10/31	1	\$100.00	:30	1	W	1130P-12A	1	\$100.00
9	30 ROCK		11/01-11/01	1	\$100.00	:30	1	TH	1130P-12A	1	\$100.00
10	30 ROCK		11/02-11/02	1	\$100.00	:30	1	F	1130P-12A	1	\$100.00
11	30 ROCK		11/05-11/05	1	\$100.00	:30	1	M	1130P-12A	1	\$100.00
12	FAMILY FUED		10/31-10/31	1	\$250.00	:30	1	W	630P-7P	1	\$250.00
13	FAMILY FUED		11/01-11/01	1	\$250.00	:30	1	TH	630P-7P	1	\$250.00
14	FAMILY FUED		11/02-11/02	1	\$250.00	:30	1	F	630P-7P	1	\$250.00

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Showing Buylines: All Lines

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
15	FAMILY FEUD		11/05-11/05	1	\$250.00	:30	1	M	630P-7P	1	\$250.00
16	NEW MEXICO STYLE		10/31-10/31	1	\$45.00	:30	1	W	8A-9A	1	\$45.00
17	NEW MEXICO STYLE		11/01-11/01	1	\$45.00	:30	1	TH	8A-9A	1	\$45.00
18	NEW MEXICO STYLE		11/02-11/02	1	\$45.00	:30	1	F	8A-9A	1	\$45.00
19	NEW MEXICO STYLE		11/05-11/05	1	\$45.00	:30	1	M	8A-9A	1	\$45.00
20	NEWS 13 ON FOX 2		10/31-10/31	1	\$800.00	:30	1	W	930P-10P	1	\$800.00
21	NEWS 13 ON FOX 2		11/01-11/01	1	\$800.00	:30	1	TH	930P-10P	1	\$800.00
22	NEWS 13 ON FOX 2		11/02-11/02	1	\$800.00	:30	1	F	930P-10P	1	\$800.00
23	NEWS 13 ON FOX 2		11/05-11/05	1	\$800.00	:30	1	M	930P-10P	1	\$800.00
24	30 ROCK		10/31-10/31	1	\$100.00	:30	1	W	11P-1130P	1	\$100.00
25	30 ROCK		11/01-11/01	1	\$100.00	:30	1	TH	11P-1130P	1	\$100.00
26	30 ROCK		11/02-11/02	1	\$100.00	:30	1	F	11P-1130P	1	\$100.00
27	30 ROCK		11/05-11/05	1	\$100.00	:30	1	M	11P-1130P	1	\$100.00
28	FAMILY FEUD		10/31-10/31	1	\$250.00	:30	1	W	6P-630P	1	\$250.00
29	FAMILY FEUD		11/01-11/01	1	\$250.00	:30	1	TH	6P-630P	1	\$250.00
30	FAMILY FEUD		11/02-11/02	1	\$250.00	:30	1	F	6P-630P	1	\$250.00

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Ln	Day/Start	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
31	---	FAMILY FEUD	11/05-11/05	1	\$250.00	:30	1	M	6P-630P	1	\$250.00 4
32	---	NEWS 13 ON FOX 2-SU	11/04-11/04	1	\$700.00	:30	1	SU	930P-10P	1	\$700.00 3
33	---	TOUCH	11/02-11/02	1	\$1,000.00	:30	1	F	7P-8P	1	\$1,000.00 3
34	---	EXTRA	10/31-10/31	1	\$300.00	:30	1	W	5P-530P	1	\$300.00 2
35	---	EXTRA	11/01-11/01	1	\$300.00	:30	1	TH	5P-530P	1	\$300.00 2
36	---	EXTRA	11/02-11/02	1	\$300.00	:30	1	F	5P-530P	1	\$300.00 2
37	---	EXTRA	11/05-11/05	1	\$300.00	:30	1	M	5P-530P	1	\$300.00 2
38	---	AFFH	10/31-10/31	1	\$300.00	:30	1	W	4P-5P	1	\$300.00 1.
39	---	AFFH	11/01-11/01	1	\$300.00	:30	1	TH	4P-5P	1	\$300.00 1.
40	---	AFFH	11/02-11/02	1	\$300.00	:30	1	F	4P-5P	1	\$300.00 1.
41	---	AFFH	11/05-11/05	1	\$300.00	:30	1	M	4P-5P	1	\$300.00 1.
42	---	ACCORDING TO JIM	10/31-10/31	1	\$75.00	:30	1	W	1A-130A	1	\$75.00 3.
43	---	ACCORDING TO JIM	11/01-11/01	1	\$75.00	:30	1	TH	1A-130A	1	\$75.00 3
44	---	ACCORDING TO JIM	11/02-11/02	1	\$75.00	:30	1	F	1A-130A	1	\$75.00 3
45	---	ACCORDING TO JIM	11/05-11/05	1	\$75.00	:30	1	M	1A-130A	1	\$75.00 3
46	---	FOX COLLEGE FOOTBALL	11/03-11/03	1	\$400.00	:30	1	SA	6P-9P	1	\$400.00 3
47	---	GLEE	11/01-11/01	1	\$2,000.00	:30	1	TH	8P-9P	1	\$2,000.00 2

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Station	KASA-TV ALBUQUERQUE, NM. ().CROSSROADS GPS	Agency () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314	Rep Firm () PHILADELPHIA Sales Office () AMY MCCREARY
Advertiser	CROSSROADS GPS		
Product	1322		
Estimate#	Agency C/P1/P2/E //1322		
Buyer	EMILY MILHOAN	Flight Dates 10/31/2012 - 11/05/2012	Salesperson Phone# 215-568-6540
Phone#		Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#			
Line	Daypart Program	Dates # of Weeks	Total Cost
48	JUDGE MATHIS	10/31-10/31 1	\$300.00
49	JUDGE MATHIS	11/01-11/01 1	\$300.00
50	JUDGE MATHIS	11/02-11/02 1	\$300.00
51	JUDGE MATHIS	11/05-11/05 1	\$300.00
52	NEWS 13 ON FOX 2	10/31-10/31 1	\$2,200.00
53	NEWS 13 ON FOX 2	11/01-11/01 1	\$2,200.00
54	NEWS 13 ON FOX 2	11/02-11/02 1	\$2,200.00
55	NEWS 13 ON FOX 2	11/05-11/05 1	\$2,200.00
56	STEVE HARVEY	10/31-10/31 1	\$75.00
57	STEVE HARVEY	11/01-11/01 1	\$75.00
58	STEVE HARVEY	11/02-11/02 1	\$75.00
59	STEVE HARVEY	11/05-11/05 1	\$75.00
60	DISH NATION	10/31-10/31 1	\$75.00
61	DISH NATION	11/01-11/01 1	\$75.00
62	DISH NATION	11/02-11/02 1	\$75.00
63	DISH NATION	11/05-11/05 1	\$75.00

Showing Buylines: All Lines

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Station	KASA-TV ALBUQUERQUE, NM.	Agency	() CROSSROADS MEDIA	Rep Firm	() PHILADELPHIA
Advertiser	() CROSSROADS GPS		66 CANAL CENTER PLAZA, SUITE 555	Sales Office	() AMY MCCREARY
Product	CROSSROADS GPS		ALEXANDRIA, VA 22314	Salesperson	()
Estimate#	1322	Agency C/P1/P2/E	//1322	Salesperson Phone#	215-568-6540
Buyer	EMILY MILHOAN	Flight Dates	10/31/2012 - 11/05/2012	Salesperson FAX#	215-568-1845
Phone#		Hiatus Weeks			
Fax#					
Ln	Daypart	Program	Dates	# of Weeks	Total Cost
---	---	---	---	---	---
64		TOTALLY BIASED W/KAMAU BELL	11/03-11/03	1	\$100.00
65		TMZ WEEKEND EDITION	11/04-11/04	1	\$100.00
67		PEOPLE'S COURT	10/31-11/01	1	\$300.00
68		PEOPLE'S COURT	11/01-11/01	1	\$300.00
69		PEOPLE'S COURT	11/02-11/02	1	\$300.00
70		PEOPLE'S COURT	11/05-11/05	1	\$300.00
71		RICKI LAKE	10/31-11/01	1	\$300.00
72		RICKI LAKE	11/01-11/02	1	\$300.00
73		RICKI LAKE	11/02-11/05	1	\$300.00
74		RICKI LAKE	11/04-11/04	1	\$450.00
75		FOX NEWS SUNDAY	11/04-11/05	1	\$1,600.00
76		NFL ON FOX PRE-GAME	11/05-11/05	1	\$2,000.00
77		THE MOB DOCTOR	11/02-11/02	1	\$2,000.00
78		FRINGE	11/04-11/04	1	\$2,200.00
79		NEWS 13 ON FOX 2-SU	11/01-11/01	1	\$3,500.00
80		THE X FACTOR RESULTS	11/01-11/01	1	\$2,000.00

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Station KASA-TV ALBUQUERQUE, NM.
Advertiser () CROSSROADS GPS
Product CROSSROADS GPS
Estimate# 1322
Buyer EMILY MILHOAN
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/H2/E //1322
Flight Dates 10/31/2012 - 11/05/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 79 / \$39,930.00

---SALES MONTHLY TOTALS---

Nov 12: 79 / \$39,930.00
Sales Totals: 79 / \$39,930.00
Station Totals: 79 / \$39,930.00
Lines not sent/rcldr/trn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$307,154

CABL 0% KASA 13% KASY 0% KLuz 0% KOAT 31%
KOB 25% KRQE 31% KWBO 0%

---COMPETITIVE COMMENTS---

NEW ORDER

SHARES ARE ESTIMATED

Books NOV12
Demos FA,35+

--- CREDIT RISK ---

CASH IN ADVANCE

Order	Advertiser: POL/Crossroads GPS	Station: KSA	Agency: Crossroads Media LLC	Line: 1					
	Air Order #	Estimate	Date	Length/Priority	Air Time	Product	Ad-ID	Rate	
218545 06868995 1322	10:30:00p-11:00:00p	\$125.00	11/01/12	:30 P3	10:53:11 PM	CROSSROA	\$125.00		Line: 2
218545 06868995 1322	10:30:00p-11:00:00p	\$125.00	11/02/12	:30 P3	10:46:27 PM	CROSSROA	\$125.00		Line: 3
218545 06868995 1322	10:30:00p-11:00:00p	\$125.00	11/05/12	:30 P3	10:34:29 PM	CROSSROA	\$125.00		Line: 4
218545 06868995 1322	10p-11p	\$125.00	11/03/12	:30 P2	CROSSROA	\$150.00			Line: 5
218545 06868995 1322	930p-10p	\$150.00	11/03/12	:30 P3	CROSSROA	\$650.00			Line: 6
218545 06868995 1322	9p-930p	\$650.00	11/01/12	:30 P3	CROSSROA	\$700.00			Line: 7
218545 06868995 1322	1130p-12a	\$700.00	10/31/12	:30 P3	11:49:01 PM	CROSSROA	\$100.00		Line: 8
218545 06868995 1322	1130p-12a	\$700.00	11/01/12	:30 P3	11:38:58 PM	CROSSROA	\$100.00		Line: 9
218545 06868995 1322	1130p-12a	\$100.00	11/02/12	:30 P3	11:48:46 PM	CROSSROA	\$100.00		Line: 10
218545 06868995 1322	1130p-12a	\$100.00	11/05/12	:30 P3	11:28:25 PM	CROSSROA	\$100.00		Line: 11
	[Sort by: Line]								

[Sorted by: Line]

Line: 22

Time Period: 930P-10P

Line: 21

Time Period: 930P-10P

Line: 20

Time Period: 930P-10P

Line: 19

Time Period: 8a-9a

Line: 18

Time Period: 8a-9a

Line: 17

Time Period: 8a-9a

Line: 16

Time Period: 8a-9a

Line: 15

Time Period: 8a-9a

Line: 14

Time Period: 8a-9a

Line: 13

Time Period: 630P-7P

Line: 12

Time Period: 630P-7P

Line: 11

Time Period: 630P-7P

Line: 10

Time Period: 630P-7P

Line: 9

Time Period: 630P-7P

Line: 8

Time Period: 630P-7P

Line: 7

Time Period: 630P-7P

Line: 6

Time Period: 630P-7P

Line: 5

Time Period: 630P-7P

Line: 4

Time Period: 630P-7P

Line: 3

Time Period: 630P-7P

Line: 2

Time Period: 630P-7P

Line: 1

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Station: KSAI

Order

Alt Order # Estimate

Date Length Priority

Air Time

Product

Ad-ID

Rate

\$100.00

Spot Manager: All,

WIDEORBIT

[Sorted by: Line]

Line: 43

\$75.00
\$75.00
\$75.00

218545 06868995 1322

10/31/12 :30 P3

1:16:30 XM CROSSROA

\$75.00

Line: 42

\$300.00
\$300.00
\$300.00

218545 06868995 1322

11/05/12 :30 P1

4:29:37 PM CROSSROA

\$300.00

Line: 41

\$300.00
\$300.00
\$300.00

218545 06868995 1322

11/02/12 :30 P1

4:15:41 PM CROSSROA

\$300.00

Line: 40

\$300.00
\$300.00
\$300.00

218545 06868995 1322

11/01/12 :30 P1

4:14:41 PM CROSSROANMSNTV05GPH

\$300.00

Line: 39

\$300.00
\$300.00
\$300.00

218545 06868995 1322

10/31/12 :30 P1

4:13:11 PM CROSSROA

\$300.00

Line: 38

\$300.00
\$300.00
\$300.00

218545 06868995 1322

11/05/12 :30 P2

5:14:26 PM CROSSROA

\$300.00

Line: 37

\$300.00
\$300.00
\$300.00

218545 06868995 1322

11/02/12 :30 P2

5:23:24 PM CROSSROA

\$300.00

Line: 36

\$300.00
\$300.00
\$300.00

218545 06868995 1322

11/01/12 :30 P2

5:06:33 PM CROSSROANMSNTV05GPH

\$300.00

Line: 35

\$300.00
\$300.00
\$300.00

218545 06868995 1322

10/31/12 :30 P2

5:07:03 PM CROSSROA

\$300.00

Line: 34

\$1,000.00
\$1,000.00
\$1,000.00

218545 06868995 1322

11/02/12 :30 P3

7:14:35 PM CROSSROA

\$1,000.00

Line: 33

\$700.00
\$700.00
\$700.00

218545 06868995 1322

11/02/12 :30 P3

7:14:35 PM CROSSROA

\$700.00

Line: 32

Station: KSA	Advertiser: POL/Crossroads GPS	Agency: Crossroads Media LLC
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Order	Air Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Spot Manager: All,

[Sorted by: Line]

Order	Alt Order #	Estimate	Date	Length/Priority	Air Time	Product	Ad-ID	Rate	Station: KASA	Advertiser: POL/Crossroads GPS	Agency: Crossroads Media LLC
218545 06868995 1322	11/01/12	:30 P3	1:22:35 XM CROSSTOA NMNSTV05GPH	\$75.00					Line: 43		
218545 06868995 1322	11/01/12	:30 P3	1:22:35 XM CROSSTOA NMNSTV05GPH	\$75.00					Line: 44		
218545 06868995 1322	11/01/12	:30 P3	1:11:00 XM CROSSTOA	\$75.00					Line: 45		
218545 06868995 1322	11/05/12	:30 P3	1:49:10 XM CROSSTOA	\$400.00					Line: 46		
218545 06868995 1322	11/03/12	:30 P3	CROSSTOA	\$400.00					Line: 47		
218545 06868995 1322	11/01/12	:30 P2	8:29:45 PM CROSSTOA NMNSTV05GPH	\$2,000.00					Line: 48		
218545 06868995 1322	10/31/12	:30 P1	1:49:10 PM CROSSTOA	\$300.00					Line: 49		
218545 06868995 1322	11/01/12	:30 P1	1:48:10 PM CROSSTOA	\$300.00					Line: 50		
218545 06868995 1322	11/02/12	:30 P1	1:20:08 PM CROSSTOA	\$300.00					Line: 51		
218545 06868995 1322	11/05/12	:30 P1	1:48:10 PM CROSSTOA	\$300.00					Line: 52		
218545 06868995 1322	10/31/12	:30 P2	9:19:32 PM CROSSTOA	\$2,200.00					Line: 53		
218545 06868995 1322	11/01/12	:30 P2	9:08:56 PM CROSSTOA NMNSTV05GPH	\$2,200.00					Time Period: 9P-930p		
218545 06868995 1322	11/01/12	:30 P2	9:08:56 PM CROSSTOA NMNSTV05GPH	\$2,200.00					Time Period: 9P-930p		
218545 06868995 1322	10/31/12	:30 P2	9:19:32 PM CROSSTOA	\$2,200.00					Time Period: 9P-930p		
218545 06868995 1322	11/01/12	:30 P2	9:08:56 PM CROSSTOA NMNSTV05GPH	\$2,200.00					Time Period: 9P-930p		

[Sorted by: Line]

[Sorted by: Line]

<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	

This broadcast time will be used by: Crossroads GPS

Total Charges:						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Weeks	Number

Crossroads GPS

I, Patti Heck do hereby request station time concerning the following issue:

I, Patti Heck

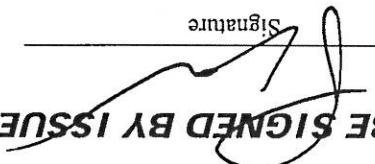
Date:	Station and Location:
-------	-----------------------

NON-CANDIDATE/ISSUE ADVERTISEMENTS AGREEMENT FORM FOR

Signature _____ Printed Name _____ Title _____

Accepted Accepted in Part Rejected

TO BE SIGNED BY STATION REPRESENTATIVE

Date _____ Signature _____ Contact Phone Number _____
6/24/11 
703-299-1760

TO BE SIGNED BY ISSUE ADVERTISER

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-referenced advertisement(s). For the above-started broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

a corporation; a committee; an association; or other unincorporated group.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005
Large Clancy-Treasurer Steven Law - Board Chairman (703)989-6167

I represent that the payment for the above described broadcast time has been furnished by:

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):